

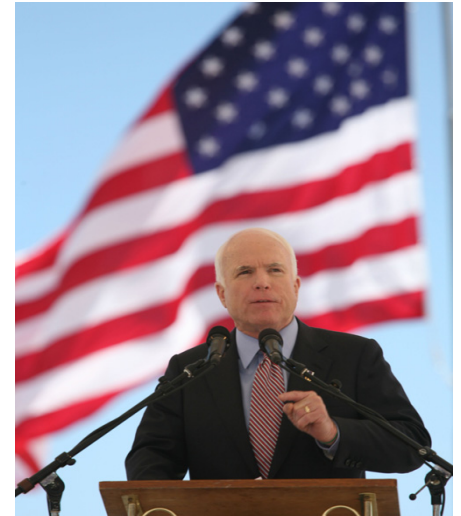
Fundraising, Strategy & Development

Partial List of Clients

Senator John Thune
National Republican Congressional Committee
Governor Bobby Jindal
John McCain for President 2008
Team California, California Republican Party
Woodrow Wilson Foundation
Secretary of State Bill Jones
Bill Jones for Senate
Straight Talk America PAC
Rudy Giuliani for US Senate
Steve Forbes for President
John McCain for President 2000
Los Angeles District Attorney Steve Cooley
Southern California Edison
Attorney General Dan Lungren
Dan Lungren for Governor
U.S. Congressman Sonny Bono
Republican Governors Association
Republican National Committee
Republican Senatorial Committee
Elizabeth Dole for President
Bob Dole for President
U.S. Congressman Darrell Issa
Alliance to Revitalize California
Small Business Action Committee
Coalition for Employee Rights
Proposition 226
Citizens to Save California
Californians for Fair Elections
Matt Fong for US Senate
Mayor Dick Riordan, Los Angeles

What We Do

- Develop and Implement State and National Finance Plans
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- Develop and Implement Major Donor Programs
- Provide introduction to Major Donors
- Develop and Manage Finance Committees
- Develop and Manage Steering Committees
- Event Planning and Management
- Design/Produce Finance and Event Materials



Vandenberg & Associates, Inc., established in 1992, is one of California's most effective and trusted fundraising management firms, specializing in corporate, non-profit, and political fundraising.

Since California is the largest political fundraising state in the country it is our primary focus, but our firm provides the benefit of strong relationships across the country in the corporate and large donor communities.

For almost two decades Vandenberg & Associates has focused on developing relationships and building trust of donors and clients. We achieve this by understanding our clients needs, limiting the volume of clients we handle to meet those needs, providing and implementing new technologies and methods to fundraising and by partnering with clients who mirror our core business values of honesty and integrity.

Our most recent success was breaking California presidential fundraising records by raising over \$42M for John McCain for President 2008.



Cassandra Vandenberg, Principal

Born and raised in Fullerton, California, Cassandra began her career in politics working on the Bruce Herschensohn for US Senate campaign as Herschensohn's assistant, managing all large donor contact. She continued fundraising for statewide and national candidates and formed Vandenberg & Associates, Inc. in 1992. With an eye for detail and the ability to meet fundraising goals, Cassandra has become a trusted fundraiser for numerous statewide and national campaigns.

Cassandra graduated from CSUF with a BA in Political Science. She lives in Long Beach, California with her husband and two children.

Contact Information

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